

Ibn Battuta

Core Values 2020-2025

During the General Members Assembly on the 14th of October, the format for the new Strategic Policy has been presented. The Strategic Policy will consist of Core Values, that are supported by a Long-term Vision, to which Long-term goals are connected (if possible).

Over the past months, we have collected input for the Core Values in as many ways as possible. During the month October, the Strategic Policy has been a point on the agenda for every committee. In November, two formal input sessions were organized, to which in total 7 participants showed up to give their opinion. Later that month, a TGIF-drink was organized where 21 participants stopped by to discuss and write down their ideas.

With all of this input, we have created five Core Values that capture what Ibn Battuta stands for. These broadly formulated values are made more concrete with a subtitle, that defines what the Core Value means for Ibn Battuta specifically. The Core Values, including subtitles, will form the base of the Strategic Policy and will therefore not be as variable as the supporting visions.

This document will introduce the Core Values. The text underneath each Core Value elaborates on what the supporting vision will entail. These visions will be worked out after the February GMA.

The Core Values are stated in no particular order.

Core Values

Ibn Battuta stands for *Inclusion, Connectedness, Engagement, Adaptiveness and Spatial Sciences*.

Inclusion

Ibn Battuta is about having an open atmosphere that will make everyone feel welcome to join the Ibn Battuta-community.

The supporting Long-term Vision will explain how Ibn Battuta will develop in making everyone who is interested in joining the Association feel welcome to do so. It will elaborate on the role that the Coffee Room, the Board and other Active Members have in achieving this vision.

Connectedness

Ibn Battuta is about offering students a platform to create and maintain social, professional, international and faculty networks.

The supporting Long-term Vision will explain how Ibn Battuta helps students make connections with other students through a wide range of activities and how the association will function as a bridge between the students and the faculty (staff). It will also reflect on how Ibn Battuta facilitates opportunities to create networks outside of the Netherlands by maintaining contact with international alumni and exchange students, and what role the association has in helping students to connect to and orientate on the working field of Spatial Sciences. Part of being able to offer these platforms is by keeping close connections to alumni of the faculty and friends of Ibn Battuta.



Ibn Battuta

Engagement

Ibn Battuta is about actively engaging Bachelor, (Pre-)Master and Exchange students.

The supporting Long-term Vision will explain how Ibn Battuta will try to characterize itself more as a 'Faculty Association' and expand its focus, which is still mainly on Bachelor students, to (Pre) Master and Exchange students as well. To actively engage these students, the Long-term Vision will explain the role of the introduction period, and the role of promotion and a general activity/year planning that will contribute to achieving this vision. In addition to explaining how to engage students, the vision will also elaborate on how to make sure that students stay active throughout their student period.

Adaptiveness

Ibn Battuta is about stability, while being able to adapt to expectations from inside as well as outside the Association.

The supporting Long-term Vision will explain how this adaptiveness has to start with a robust basis, which includes a stable financial situation. From there on, the Association will be able to live up to expectations from inside the association, such as being transparent about the organizational aspect of the Association, clear acquisition goals and internationalization. On the other hand, the vision will focus on how the Association has to stay up-to-date with expectations from outside the Association, such as having a professional corporate identity and trends like sustainability and the current student financial situation.

Spatial Sciences

Ibn Battuta is about uniting geographers and planners.

The supporting Long-term Vision will explain how Ibn Battuta brings together students with a common interest in geography and planning. It will elaborate on how the Association tries to fuel this interest by organizing activities that give a deeper understanding of the field of study.

